

# expectations

## WOMEN'S CENTER

formerly The Pregnancy Care Center

February 23, 2010

To Whom It May Concern,

Expectations Women's Center is hosting its 3<sup>rd</sup> annual Challenge for Life event on May 8, 2010 at Meadowbrook Christian School in Milton. Last year, we raised over \$65,000 and had over 550 people from the Susquehanna Valley attend!

We're currently looking for local businesses that would be interested in helping to underwrite costs for the 2010 Challenge for Life event. In exchange for your financial support, we will have your company name present on a banner the day of the event, as well as in our follow up newsletter, which reaches over 7,500 supporters in the Susquehanna Valley! We will also list your company's name in a follow up newspaper ad, thanking all of our underwriters.

There are several ways you can partner with us in this event, ranging from a platinum sponsor to a bronze sponsor. All sponsors will have their names printed on a banner that will be present for all to see the day of the event.

- o Platinum (gift of \$1,000+) – t-shirts & water bottles for the office (up to 20) and something special commemorating your support
- o Gold (gift of \$500+) – t-shirts & water bottles for the office (up to 10)
- o Silver (gift of \$250+) – water bottles for the office (up to 15)
- o Bronze (gift of below \$250) – water bottles for the office (up to 10)

Our centers and this event would not be possible without the support of our community and local corporate sponsors like you. With the help of our volunteers, donors, and corporate sponsors last year we were able to help hundreds of clients, both men and women. In addition to those clients, over 100 babies were born last year with the help of our center!

Our Challenge for Life consists of a motorcycle ride, bicycle ride, three mile walk, and a 5K run. It is a great way to have fun and raise money for the wonderful cause of Expectations Women's Center – to Empower Individuals & Transform Lives. There is something for everyone at this event. We would love to have your help and support this year.

If you would like more information or want to get involved with the Challenge for Life 2010, please give me a call at 570-523-6874 x7 or e-mail me at [erhoads@expectationswc.org](mailto:erhoads@expectationswc.org).

Thanks in advance for your consideration.

Sincerely,

Elizabeth Rhoads  
Director of Marketing & Development

9 north  
third st.  
po box 291  
lewisburg, pa  
17837  
570-523-6874

854 west  
third st.  
williamsport,  
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570-321-8254

851 west  
chestnut st.  
coal township,  
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570-648-2600

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